

AGENDA



Thursday, August 7, 2008

**Purchasing Office
RECOMMENDATION FOR COUNCIL ACTION****Item No. 42**

Subject: Authorize award, negotiation and execution of a contract with BBC RESEARCH & CONSULTING, Denver, CO for a comprehensive housing market study in an amount not to exceed \$142,435.

Amount and Source of Funding: Funding is available in the Fiscal Year 2007-2008 Capital Budget of Neighborhood Housing and Community Development Department.

For More Information: Malinda Horitski, Buyer II / 974-6434

Purchasing Language: Best evaluated proposal of six proposals received.

MBE/WBE: This contract will be awarded in compliance with Chapter 2-9C of the City Code (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.

This action authorizes the negotiation and execution of a contract with BBC RESEARCH & CONSULTING, Denver, CO for a comprehensive Housing Market Study in an amount not to exceed \$142,435. The City of Austin's Neighborhood Housing and Community Development (NHCD) Office issued a Request for Proposals (RFP) from research firms and consultants qualified and experienced in housing market data collection and analysis to conduct a comprehensive housing market study.

BACKGROUND

Austin's housing is in a state of transition due to several factors that impact affordability: rising housing prices; the loss of affordable housing due to redevelopment and/or new construction; impending expiration of Project-Based Section 8 affordable housing units, and a continuing exodus by residents to areas where housing prices are often lower.

The Housing Market Study has been identified as a critical resource by numerous groups including the Community Development Commission (CDC), Affordable Housing Incentives Task Force, African American Quality of Life Initiative, and HousingWorks as well as members of the development community.

The comprehensive housing market study will identify current housing uses and trends in Austin, including projections of future demographic and housing growth. Results of the comprehensive housing market study will determine a long-term strategy for meeting Austin's housing needs, including the conditions, challenges and opportunities in the City's housing market.

The study is scheduled for release by end of year and will provide housing policy recommendations and strategies to move forward the goals of the Austin City Council and the citizens of Austin.

MBE/WBE solicited: 89/71 MBE/WBE bid: 0/0

PRICE ANALYSIS

RFP: MG10013

- a. Adequate competition.
- b. Three hundred sixty-five notices were sent, including 89 MBEs and 71 WBEs. Six bids were received, with no response from the MBEs/WBEs.

APPROVAL JUSTIFICATION

- a. Best evaluated proposal.
- b. The Purchasing Office concurs with Neighborhood Housing & Community Development's recommended award.
- c. Advertised in the Austin American-Statesman and the Internet.